



# A — CREATIVE — ROLLERCOASTER!

FUTURISTIC CONCEPTION

SWIFT AGILE PROCESS

ENDLESSLY IMPROVED!

*We are proud to have a proven streak of setting new trends, which afterwards your competition follows.*

# Fashion (Manara)

## Social Media Layouts!



# Fashion (The Watch Collector)

## Social Media Layouts!

Ramadan Promo

# FLAT 20% Off

On All Stock



offer till  
cjangd rat



Qisstpay service is also available



Ramadan Promo

# FLAT 20% Off

On All Stock



offer till  
cjangd rat



Qisstpay service is also available



# Food (Diet by Design)

## Social Media Layouts!

Fruit of the Month

Fun facts about


### CANTALOUPE

**FACT#1**  
It takes 3-4 months to grow before they are mature enough to be picked.

**FACT#2**  
Cantaloupes are related to Watermelon, Cucumbers, Pumpkin and Squash.

**FACT#3**  
Provides 100% of the daily vitamin C requirement.

**FACT#4**  
Other names for cantaloupe:  
Muskmelon Winter melon Rock-melon



**DIET by DESIGN**  
Eat Smart... Live Better


**CONTACT NOW**  
+9242-111-FIT-111

Fruit of the Month

Cantaloupe

### NUTRITION

Cantaloupe is a low calorie, water rich fruit.  
One cup of cantaloupe (177g) provides



Calories	: 60	Fiber:	: 1.6g
Protein	: 1.5g	Vitamin C	: 65mg
Carbohydrates	: 14.4g	Vitamin A	: 299.1mcg
Fat	: 0.3g	Potassium	: 472.6mg

**DIET by DESIGN**  
Eat Smart... Live Better

**See More** →


**CONTACT NOW**  
+9242-111-FIT-111

Fruit of the Month

Benefits of

### CANTALOUPE

- Prevents Dehydration
- Prevents Asthma
- Prevents Constipation
- Supports Eye Health
- Supports Skin & Hair Health
- Reduces Cancer Risk
- Supports Immune System
- Reduces Blood Pressure
- Heart Disease Prevention



**DIET by DESIGN**  
Eat Smart... Live Better

**CONTACT NOW**  
+9242-111-FIT-111

# Food (Diet by Design) Social Media Layouts!

Lean MEALS  
CHIPOTLE LETTUCE WRAP

HEALTHY FOOD

FRESH INGREDIENTS

130 Kcal

DIET by DESIGN  
Eat Smart. Live Better

CONTACT NOW  
+9242-111-FIT-111

Detailed description: This social media layout features a white marble background. At the top left is a green dotted pattern. The text 'Lean MEALS' is in a green script font, and 'CHIPOTLE LETTUCE WRAP' is in a bold black sans-serif font. The central image shows a lettuce wrap on a white plate with a small black bowl of red sauce. The words 'HEALTHY FOOD' are written vertically on the left, and 'FRESH INGREDIENTS' on the right. At the bottom, there is a green brushstroke containing '130 Kcal', the 'DIET by DESIGN' logo, a 'CONTACT NOW' button, and the phone number '+9242-111-FIT-111'. A green dotted pattern is also at the bottom right.

Lean MEALS  
CLUB SANDWICH

HEALTHY FOOD

FRESH INGREDIENTS

232 Kcal

DIET by DESIGN  
Eat Smart. Live Better

CONTACT NOW  
+9242-111-FIT-111

Detailed description: This social media layout features a white marble background. At the top left is a green dotted pattern. The text 'Lean MEALS' is in a green script font, and 'CLUB SANDWICH' is in a bold black sans-serif font. The central image shows a club sandwich on a white plate with sliced cucumbers and tomatoes. The words 'HEALTHY FOOD' are written vertically on the left, and 'FRESH INGREDIENTS' on the right. At the bottom, there is a green brushstroke containing '232 Kcal', the 'DIET by DESIGN' logo, a 'CONTACT NOW' button, and the phone number '+9242-111-FIT-111'. A green dotted pattern is also at the bottom right.

Lean MEALS  
FRUIT SALAD

HEALTHY FOOD

FRESH INGREDIENTS

95 Kcal

DIET by DESIGN  
Eat Smart. Live Better

CONTACT NOW  
+9242-111-FIT-111

Detailed description: This social media layout features a white marble background. At the top left is a green dotted pattern. The text 'Lean MEALS' is in a green script font, and 'FRUIT SALAD' is in a bold black sans-serif font. The central image shows a fruit salad in a white bowl. The words 'HEALTHY FOOD' are written vertically on the left, and 'FRESH INGREDIENTS' on the right. At the bottom, there is a green brushstroke containing '95 Kcal', the 'DIET by DESIGN' logo, a 'CONTACT NOW' button, and the phone number '+9242-111-FIT-111'. A green dotted pattern is also at the bottom right.

# Food (Diet by Design)

## Social Media Layouts!

Fruit of the  
**MONTH**  
MANGO

165 grams of fresh  
**MANGO PROVIDES**

99	1.4	24.7	0.6	2.6
Calories	Proteins	Carbs	Fats	Fiber

Vitamin C, Copper, Folate, Vitamin B6, Vitamin A, Vitamin E, Vitamin K, Niacin, Potassium, Riboflavin, Magnesium, Thiamine,

1 cup of mango  
Kcal = 99

1 cup of fries  
Kcal = 480



**DIET by DESIGN**  
Eat Smart... Live Better

CONTACT NOW  
+9242-111-FIT-111

Lean MEALS

Beat The Summer Heat

**MANGO PARFAIT**



88 Kcal

**DIET by DESIGN**  
Eat Smart... Live Better

CONTACT NOW  
+9242-111-FIT-111

Fruit of the  
**MONTH**  
MANGO

1 cup of mango  
Kcal = 99

1 cup of fries  
Kcal = 480

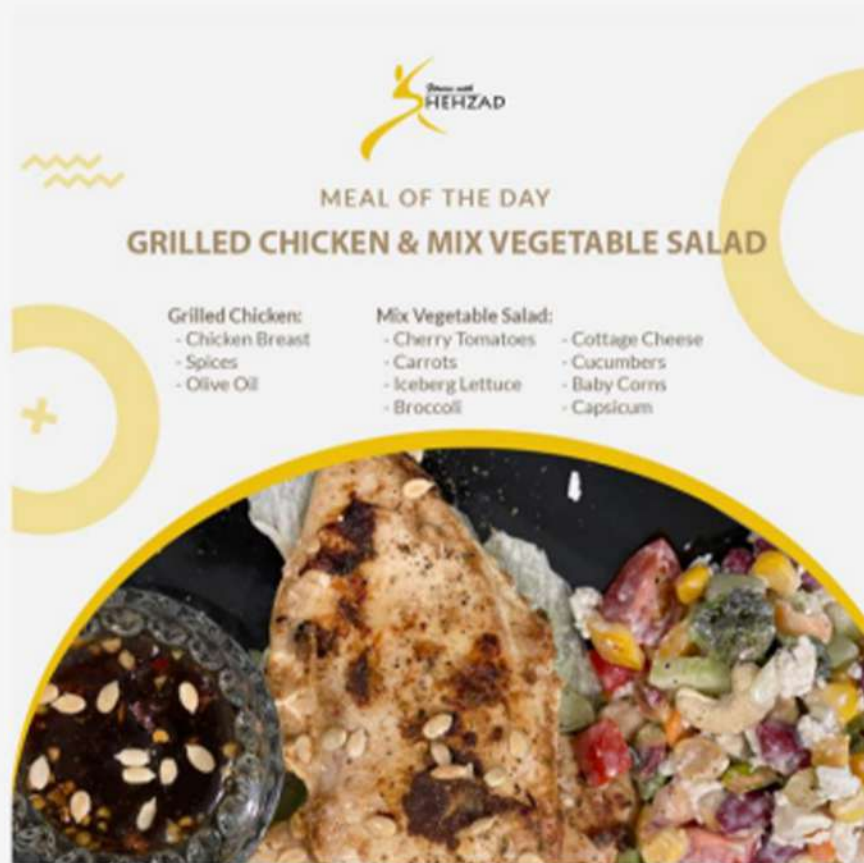


**DIET by DESIGN**  
Eat Smart... Live Better

CONTACT NOW  
+9242-111-FIT-111

# Him (Fitness With Shehzad)

## Social Media Layouts!



**HEHZAD**

MEAL OF THE DAY  
**GRILLED CHICKEN & MIX VEGETABLE SALAD**

<b>Grilled Chicken:</b>	<b>Mix Vegetable Salad:</b>	
- Chicken Breast	- Cherry Tomatoes	- Cottage Cheese
- Spices	- Carrots	- Cucumbers
- Olive Oil	- Iceberg Lettuce	- Baby Corns
	- Broccoli	- Capsicum

Image of a grilled chicken breast and a bowl of mixed vegetable salad.



**HEHZAD**

**FITNESS EQUIPMENT AT YOUR DOORSTEP**

Premium Quality  
Best Prices  
Home Delivery

**ORDER NOW**  
**+92 322 378 99 62**  
Delivering All Over Pakistan

Image showing various fitness equipment including a treadmill, dumbbells, a weight rack, and a bench.



**NO PAIN - NO GAIN**

**SHRED MODE**

5TH JULY  
**75.4KG**

**HEHZAD**

Image of a muscular man in a tank top.

# Her (Sadia Salman DBD) Social Media Layouts!

**SADIA**  
SALMAN  
CEO - Diet By Design

“  
I love what I do, making people healthy and I thank Allah to have given me this opportunity to be of service to others and for letting me impact the global issues of health by presenting my ideas on international forums.  
”



 **DIET by DESIGN**  
Eat Smart . Live Better

**SADIA SALMAN**

Talks about her education, training, her fulfilling work, celeb clients and her upcoming products in

**Daily Times**

*Read More*  
[Link in description](#)

 **DIET by DESIGN**  
Eat Smart . Live Better

**CONTACT NOW**  
**+9242-111-FIT-111**

**Sadia Salman** founder of **Diet By Design** is one of the **TOP 50 INFLUENTIAL PERSONS** of Pakistan, according to **Daily Times!**



*Read More*  
[Link in description](#)

**CONTACT NOW**  
**+9242-111-FIT-111**



# Her (Sadia Salman DBD) Social Media Layouts!

**THE GOODNESS**

Cucumbers      Kiwis      Potatoes

Swipe For More

**DIET by DESIGN**  
Eat Smart. Live Better

**CONTACT NOW**  
+9242-111-FIT-111

**HIDDEN IN THE PEEL!**

Apples      Apricots      Peach

Swipe For More

**DIET by DESIGN**  
Eat Smart. Live Better

**CONTACT NOW**  
+9242-111-FIT-111

**WEEKLY WELLNESS**  
BY SADIA SALMAN

Swipe For More

**DIET by DESIGN**  
Eat Smart. Live Better

**CONTACT NOW**  
+9242-111-FIT-111

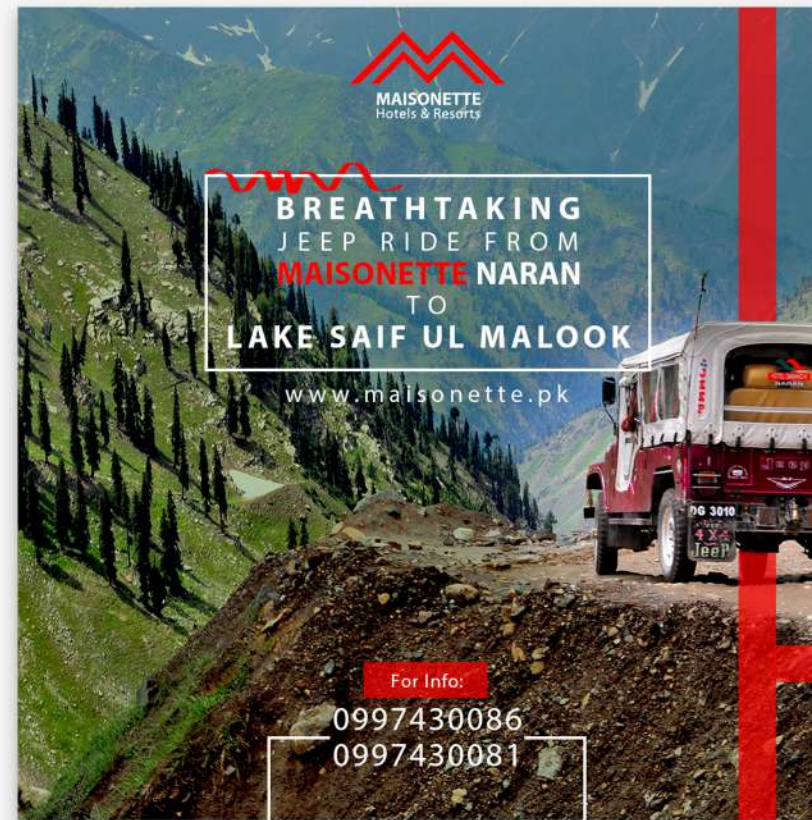
# Travelling (Maisonette Naran)

## Social Media Layouts!



# Travelling (Maisonette Naran)

## Social Media Layouts!



# Travelling (Maisonette Naran)

## Social Media Layouts!



# Cafes & Restaurants (Maisonette)

## Social Media Layouts!

K	E	W	A	I	N	G	U	K	X	Z
X	W	A	B	A	X	A	U	A	Z	Q
E	G	I	N	Z	G	N	K	G	O	U
Z	X	O	B	B	H	O	Q	A	Z	I
O	S	U	S	A	M	H	X	N	A	X
X	K	Q	R	B	B	M	L	A	K	K
S	A	I	F	U	L	M	A	L	O	K
L	O	L	U	S	A	R	L	A	K	E
A	U	F	I	A	O	Z	X	R	V	E
U	R	U	L	R	C	Q	V	P	X	A
R	M	F	R	L	O	A	L	A	E	K

Comment The First Landmark You See!

MAISONETTE  
Hotels & Resorts

Google

Best hotel to stay in Naran

Google Search I'm Feeling Lucky

MAISONETTE  
Hotels & Resorts

TAKE AN

**OFF**

THIS SUMMER

Book Your Stay With Us!  
www.maisonette.pk  
0997430081 - 86

# Cafes & Restaurants (Maisonette)

## Social Media Layouts!



# Cafes & Restaurants (French Corner)

## Social Media Layouts!



French Corner

### CHICKY BURGER



ORDER NOW

+92 301 113 42 33

This social media layout for the Chicky Burger features a light beige background with festive hanging ornaments in the top left corner. The French Corner logo is at the top center. The burger is shown with a splash of yellow sauce. A call to action button and phone number are at the bottom.



French Corner

### ZINGER BURGER

HOT & SPICY



ORDER NOW

+92 301 113 42 33

This social media layout for the Zinger Burger features a light beige background with festive hanging ornaments in the top left corner. The French Corner logo is at the top center. The burger is shown with a splash of red sauce. The text 'HOT & SPICY' is to the left of the burger. A call to action button and phone number are at the bottom.



French Corner

### ANDA BURGER

PAKISTAN'S FAVORITE

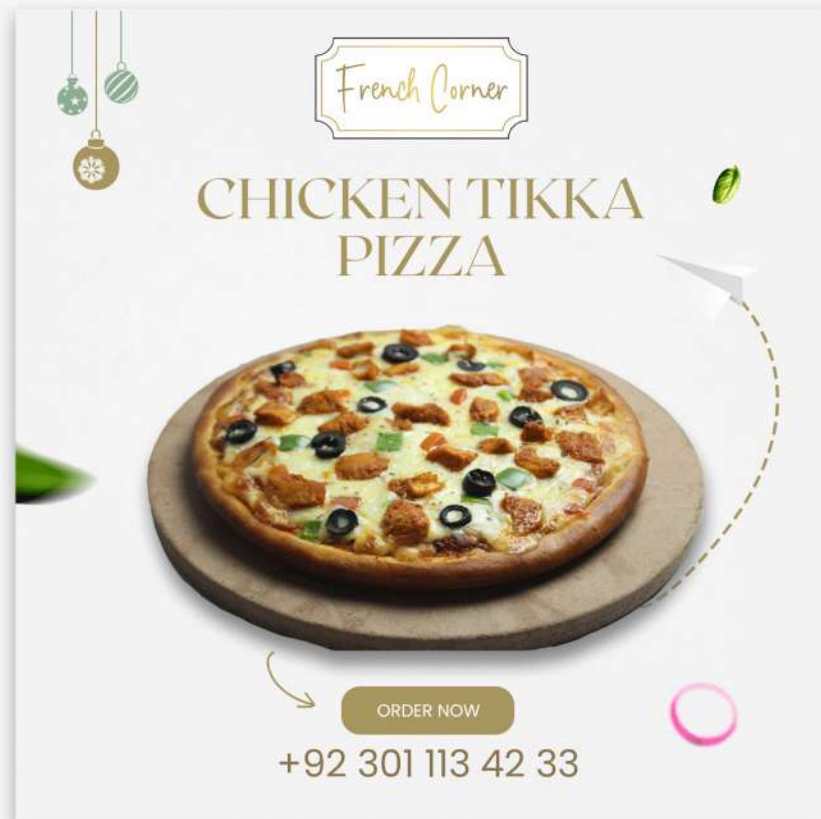


ORDER NOW

+92 301 113 42 33


This social media layout for the Anda Burger features a light beige background with festive hanging ornaments in the top left corner. The French Corner logo is at the top center. The burger is shown on a white plate with a splash of green sauce. A thought bubble containing the text 'PAKISTAN'S FAVORITE' is to the left of the burger. A call to action button and phone number are at the bottom.

# Cafes & Restaurants (French Corner) Social Media Layouts!



French Corner

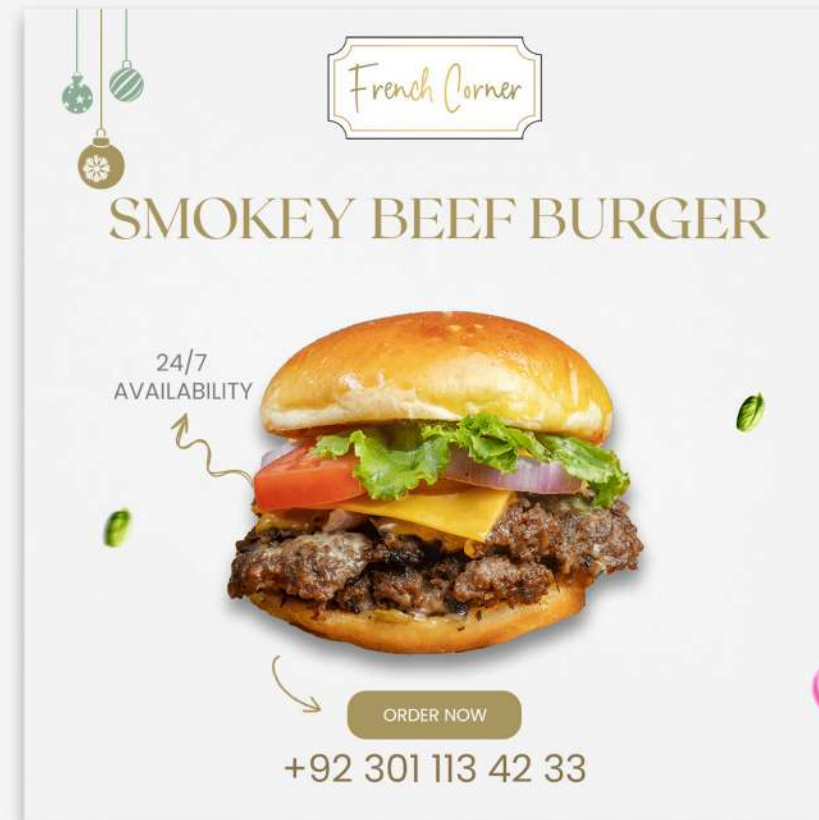
## CHICKEN TIKKA PIZZA



ORDER NOW

+92 301 113 42 33


This social media layout features a white background with festive green and gold ornaments in the top left corner. The brand name 'French Corner' is in a gold script font inside a decorative frame. The product name 'CHICKEN TIKKA PIZZA' is in a gold serif font. A high-quality image of the pizza is centered, with a dashed white arrow pointing from the text to the image. At the bottom, a gold 'ORDER NOW' button and the phone number '+92 301 113 42 33' are displayed. A pink circle is in the bottom right corner.



French Corner

## SMOKEY BEEF BURGER

24/7 AVAILABILITY



ORDER NOW

+92 301 113 42 33

This social media layout features a white background with festive green and gold ornaments in the top left corner. The brand name 'French Corner' is in a gold script font inside a decorative frame. The product name 'SMOKEY BEEF BURGER' is in a gold serif font. A high-quality image of the burger is centered, with a dashed white arrow pointing from the text to the image. To the left of the burger, the text '24/7 AVAILABILITY' is written in a gold sans-serif font. At the bottom, a gold 'ORDER NOW' button and the phone number '+92 301 113 42 33' are displayed. Pink circles are in the bottom left and right corners.



French Corner

## PEPPERONI PIZZA

CHEESY



ORDER NOW

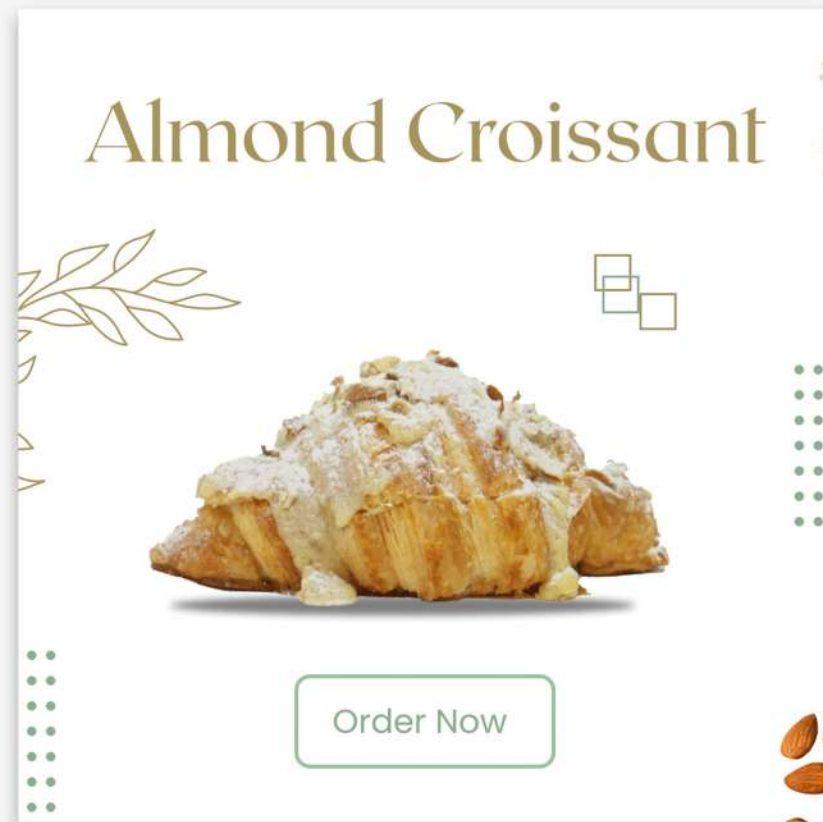
+92 301 113 42 33

This social media layout features a white background with festive green and gold ornaments in the top left corner. The brand name 'French Corner' is in a gold script font inside a decorative frame. The product name 'PEPPERONI PIZZA' is in a gold serif font. A thought bubble containing the word 'CHEESY' is to the left of the pizza. A high-quality image of the pizza is centered, with a dashed white arrow pointing from the text to the image. At the bottom, a gold 'ORDER NOW' button and the phone number '+92 301 113 42 33' are displayed. A green chili pepper is in the top right corner.




# Cafes & Restaurants (French Corner)

## Social Media Layouts!

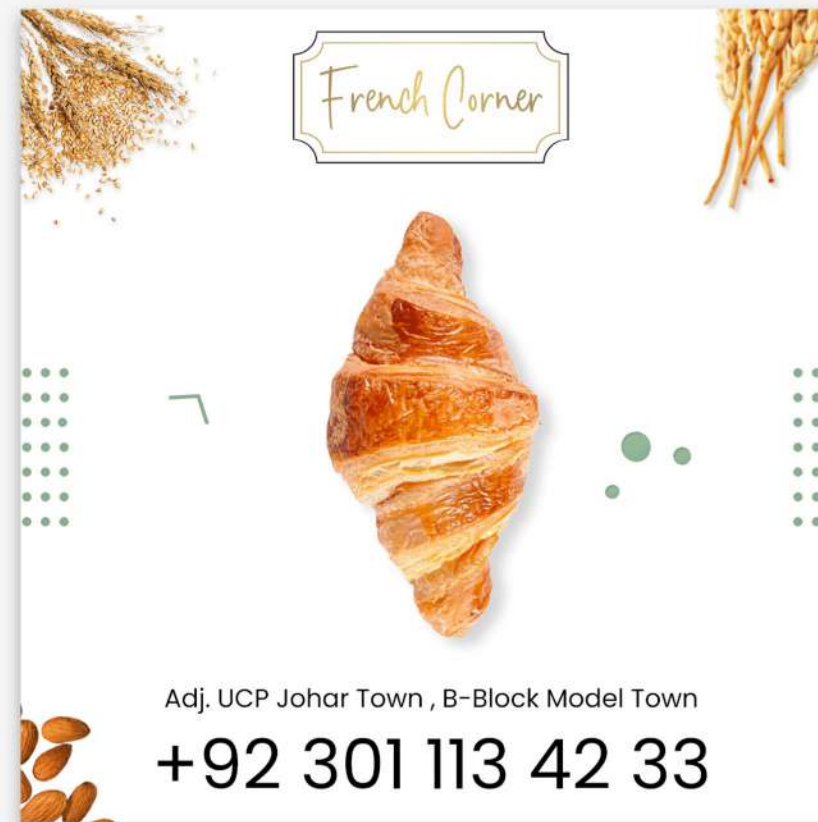


Almond Croissant




Order Now

This social media layout features a white background with a gold-colored title 'Almond Croissant' at the top. A central image shows a golden-brown almond croissant. The design is decorated with gold leaf patterns, small squares, and a vertical column of green dots on the right side. A green 'Order Now' button is positioned at the bottom center.

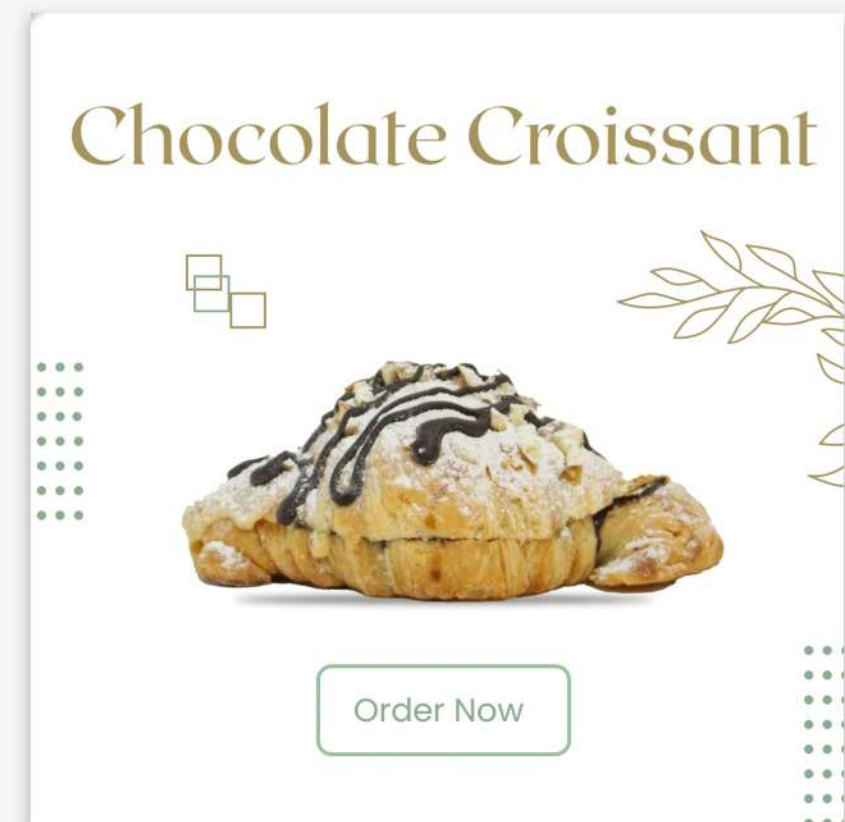


French Corner




Adj. UCP Johar Town , B-Block Model Town  
**+92 301 113 42 33**

This social media layout features a white background with a gold-colored title 'French Corner' in a decorative frame at the top. A central image shows a plain golden-brown croissant. The design is decorated with gold wheat stalks, almonds, and a vertical column of green dots on the right side. Contact information is displayed at the bottom: 'Adj. UCP Johar Town , B-Block Model Town' and the phone number '+92 301 113 42 33'.



Chocolate Croissant



Order Now

This social media layout features a white background with a gold-colored title 'Chocolate Croissant' at the top. A central image shows a golden-brown chocolate croissant with chocolate drizzle. The design is decorated with gold leaf patterns, small squares, and a vertical column of green dots on the right side. A green 'Order Now' button is positioned at the bottom center.

# Real Estate (JadeSquare)

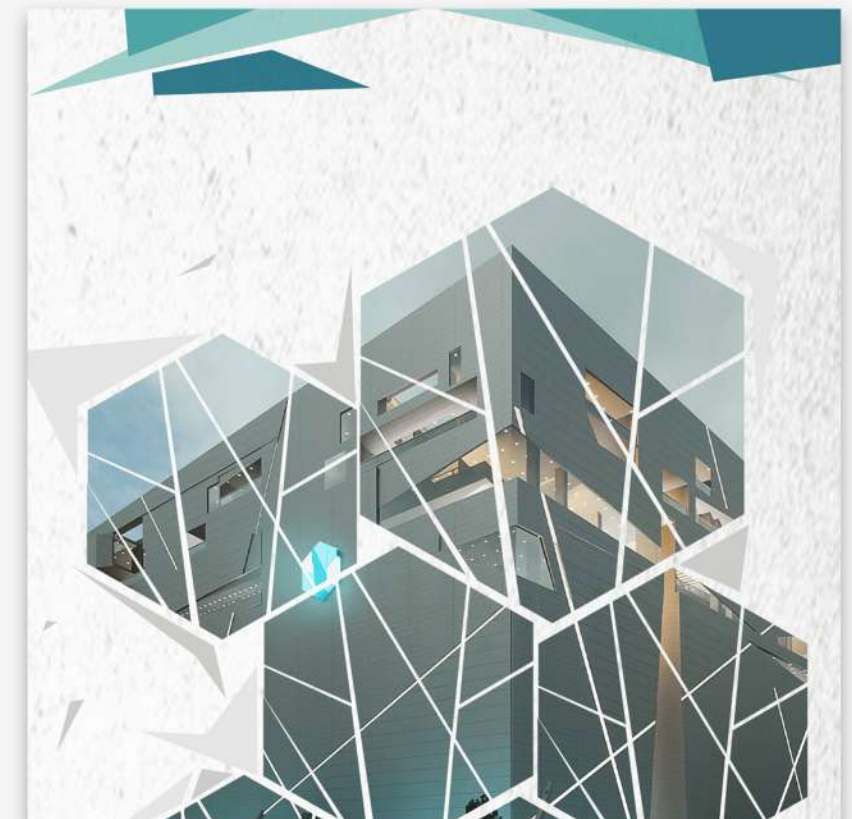
## Social Media Layouts!



The  
**PENTHOUSES**

**Features & Facilities**

- Its own lavish pool & gym
- Five deluxe bedrooms with attach baths
- Drawing area
- Dining area
- Tranquil lounge
- Fancy & greasy kitchen
- Fully decked out movie theatre
- Servant quater
- Separate lifts
- Designated parking for 2 cars



# Real Estate (JadeSquare)


## Social Media Layouts!




Project  
**AMENITIES**

- 24/7 security
- Fire fighting system
- Garbage chute system
- High speed elevators
- Capsule lifts
- Centrally air-conditioned
- Food court & Kids play area
- EV charging
- Exhibition area
- Average 12 feet wide passage way
- Male/Female prayer rooms

### Luxury Amenities



A photograph of a modern, multi-story building lobby with a polished floor, glass railings, and a Porsche car on display. The image is framed by a white geometric pattern on a teal background.



A photograph of a modern bedroom interior with a bed, pillows, and a large window. The image is framed by a white geometric pattern on a teal background.

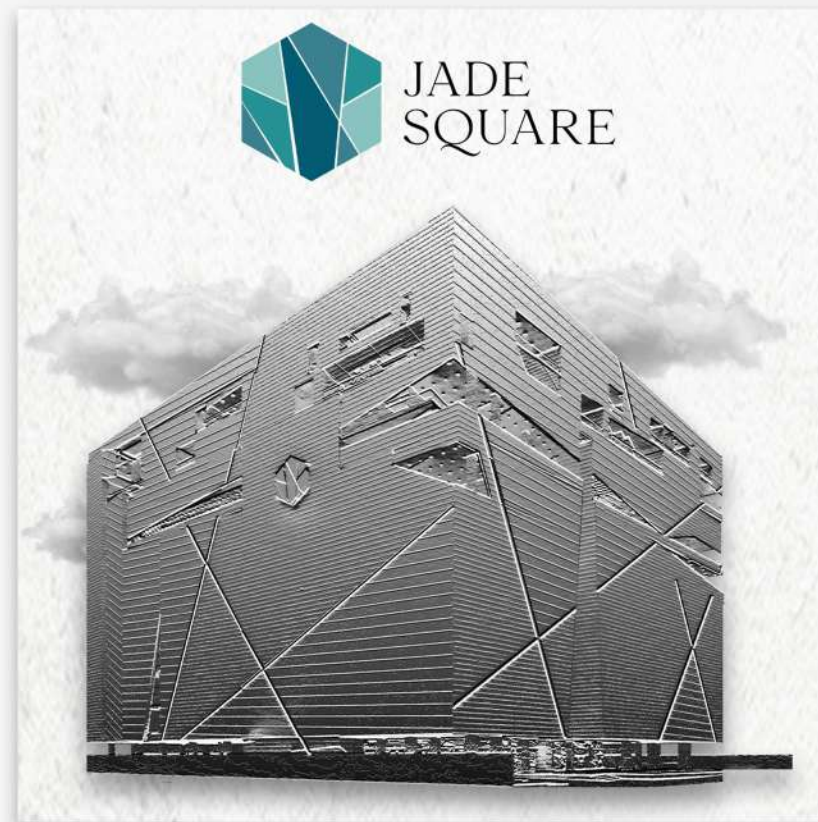
# Real Estate (JadeSquare)

## Social Media Layouts!



About  
**JADE SQUARE**

Jade Square is a masterfully planned project by Goldfinch Construction Pvt Ltd. that combines Faisalabad's cosmopolitan character and rich history with contemporary architecture to create the city's ultimate lifestyle destination.



**JADE SQUARE**



# Charity & Non Profit (Sab Saath)

## Social Media Layouts!

**sab saath**  
A PROJECT OF ZAMAN FOUNDATION

### We're Going To Rajanpur Again!

**Departure:** Monday 12<sup>th</sup> September  
**Time:** 5:30AM PST

**From:** 8 Waris Road Jubilee Town, Lahore  
**Arrival:** Tehsil Rojhan Mazari, Rajanpur, South Punjab

*\*The departure is subjected to weather and road conditions.*

+92301-8444959

For Online Donations: [www.sabsaath.org](http://www.sabsaath.org) | [info@zamanfoundation.pk](mailto:info@zamanfoundation.pk)

sabsaath.org sabsaathpk

**sab saath**  
A PROJECT OF ZAMAN FOUNDATION

### EMERGENCY SHELTER PACKAGE

PKR 10,550

- Water Proof Canvas Tent: PKR 9,500
- Mosquito Net: PKR 1,050

We are taking a minimum of 500 Shelter Packages for 500 verified families who have lost their homes in Rajanpur, South Punjab

<b>Meezan Bank Ltd</b>	<b>Bank AL Habib Ltd</b>
Account Title: Zaman Foundation	Account Title: Zaman Foundation
Account Number: 1135 0105155173	Account Number: 0065 0081 01144401 3
IBAN: PK43 MEZN 0011 3501 0515 5173	IBAN: PK26 BAH1 0065 0081 01144401
Swift Code: MEZNPCCA	Branch Code: 1135
Branch Code: 1135	

+92301-8444959

For Online Donations: [www.sabsaath.org](http://www.sabsaath.org) | [info@zamanfoundation.pk](mailto:info@zamanfoundation.pk)

sabsaath.org sabsaathpk

## Pakistan Flood Relief 2022

**sab saath**  
A PROJECT OF ZAMAN FOUNDATION

→ **List of Items**

<b>Shelter</b>	<b>Food</b>
- Waterproof Tents (Plastic Sheets)	- Panadol (Syrup and Tablets)
- Plastic Mats	- Qarshi Aab-e-Nuqra
- Solar Torches	- ORS
	- Anti-Malarial Drugs
	- Scabion Lotion
	- Soaps
	- Mosquito Nets
	- Dettol Disinfectant Liquid
	<b>Healthcare</b>
	- Dates
	- Roasted Channay and Makhanay
	- Biscuits
	- Juice

→ **Dry Ration Kit**

- Atta	10 kg
- Super Kernel Rice	1 kg
- Shan Ghee	1 kg
- Sugar	2 kg
- Lal Mirch	200 Grams
- National Salt Iodized	500 Grams
- FNF Garam Masala	100 Grams
- Tapal Dandedai Tea	100 Grams
- Dry Milk	1 Kg
- Daal Channa	1 Kg
- Daal Moong	500 Grams
- Daal Masoor	500 Grams

→ **Bank Account Details:**

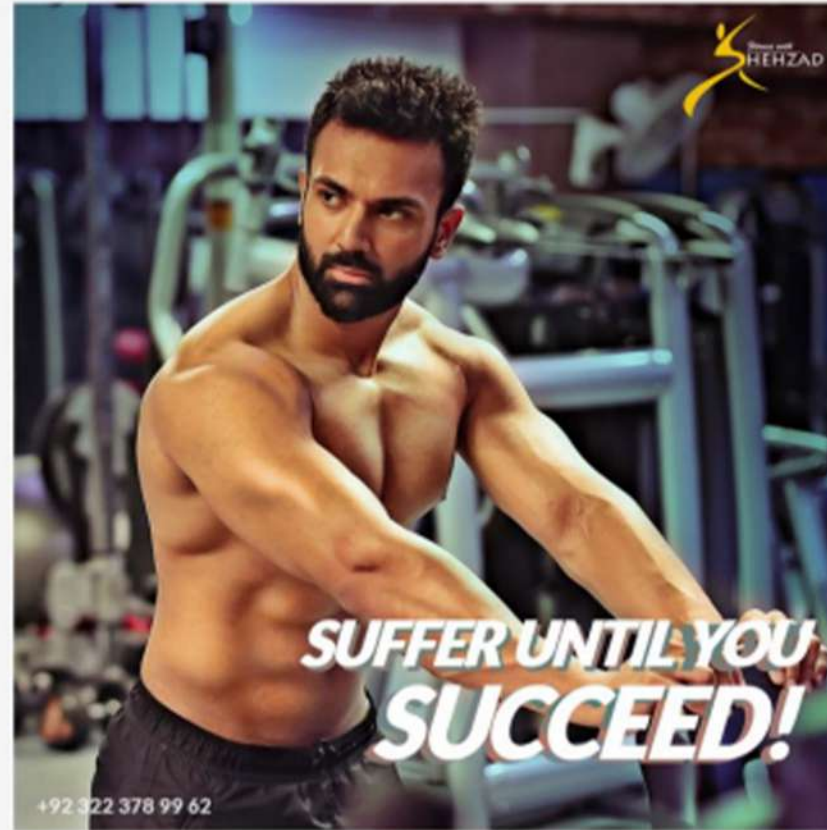
<b>Meezan Bank Ltd</b>	<b>Bank AL Habib Ltd</b>
Account Title: Zaman Foundation	Account Title: Zaman Foundation
Account Number: 1135 0105155173	Account Number: 0065 0081 01144401 3
IBAN: PK43 MEZN 0011 3501 0515 5173	IBAN: PK26 BAH1 0065 0081 01144401
Swift Code: MEZNPCCA	Branch Code: 1135
Branch Code: 1135	

For Online Donations: [www.sabsaath.org](http://www.sabsaath.org) | [info@zamanfoundation.pk](mailto:info@zamanfoundation.pk) | +92301-8444959

mayfair ZAMAN FOUNDATION

# Him (Fitness With Shehzad)

Social Media Layouts!



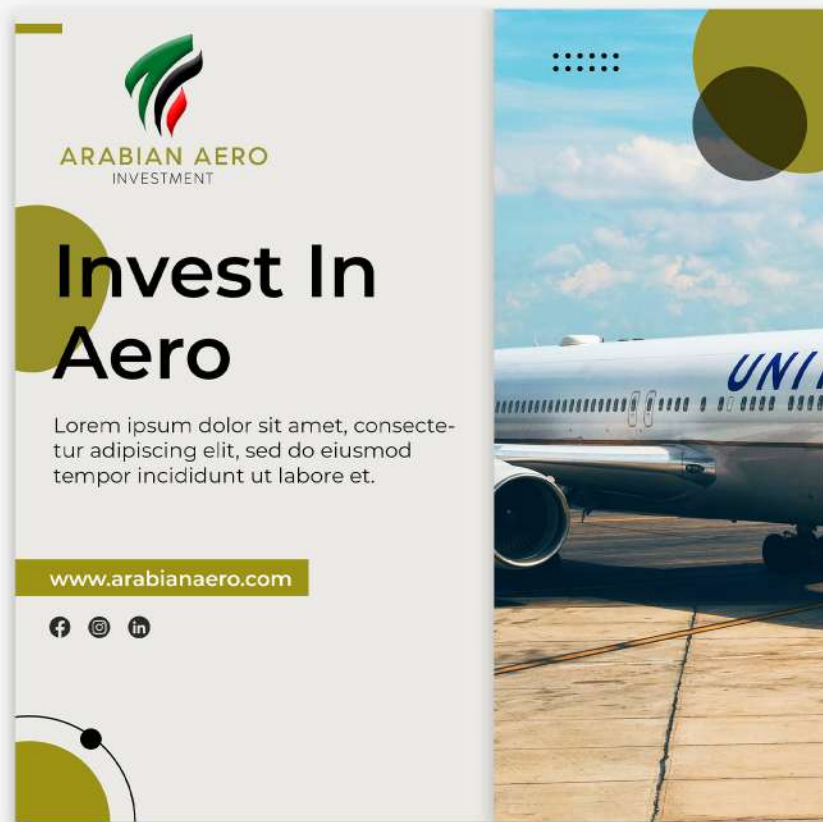
# Him (Fitness With Shehzad)

Social Media Layouts!



# Aero & Aviation (Arabian Aero)

## Social Media Layouts!



ARABIAN AERO INVESTMENT

### Invest In Aero

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et.

[www.arabianaero.com](http://www.arabianaero.com)

f @ in



ARABIAN AERO INVESTMENT

[www.arabianaero.com](http://www.arabianaero.com)



### Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et.

f @ in



ARABIAN AERO INVESTMENT



### Lorem Ipsum Dol

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et.

[www.arabianaero.com](http://www.arabianaero.com)

f @ in



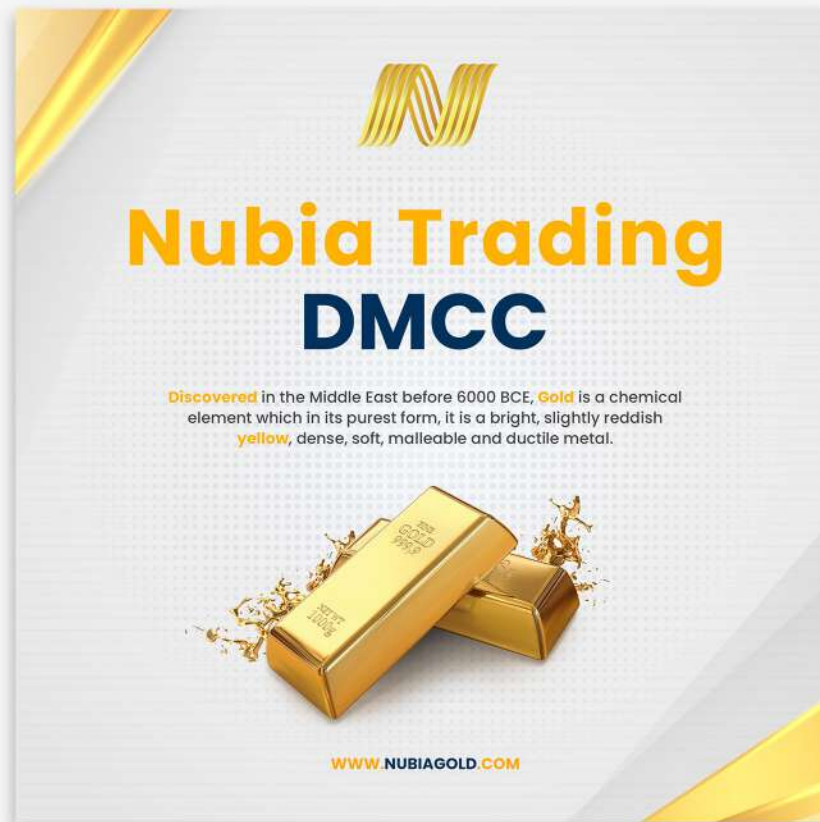
# Aero & Aviation (Arabian Aero)

## Social Media Layouts!



# High Value Products (Nubia Gold)

## Social Media Layouts!



**Nubia Trading  
DMCC**

Discovered in the Middle East before 6000 BCE, Gold is a chemical element which in its purest form, it is a bright, slightly reddish yellow, dense, soft, malleable and ductile metal.

[WWW.NUBIAGOLD.COM](http://WWW.NUBIAGOLD.COM)



**Nubia Gold Products**

Nubia Trading DMCC proudly says that our ready product is always guaranteed to be of 99.99% purity standard. Having legal and business profile accreditations along with a strong yet diverse business portfolio, the management of Nubia Trading DMCC is always focused to ensure customer.

[WWW.NUBIAGOLD.COM](http://WWW.NUBIAGOLD.COM)



**OUR  
CORE  
EXPERTISE**

Our core expertise is based on refining of gold in a way that ensures a complete process driven from the Dore stage to 99.99% pure refined product, the gold bars in several market standard sizes.

Want more info? Visit: [WWW.NUBIAGOLD.COM](http://WWW.NUBIAGOLD.COM)

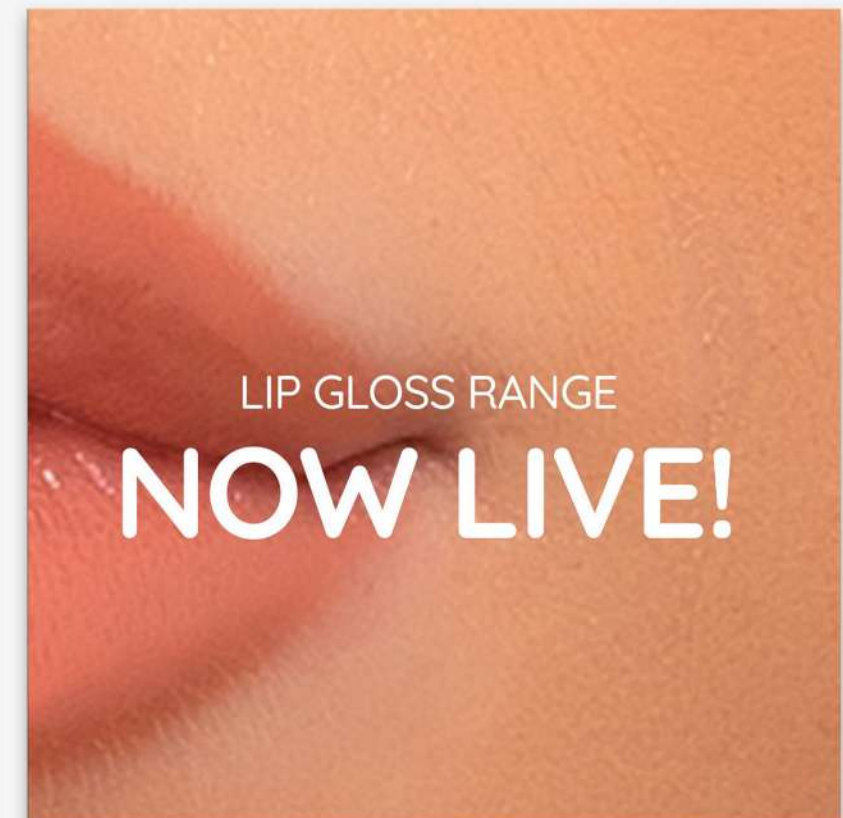
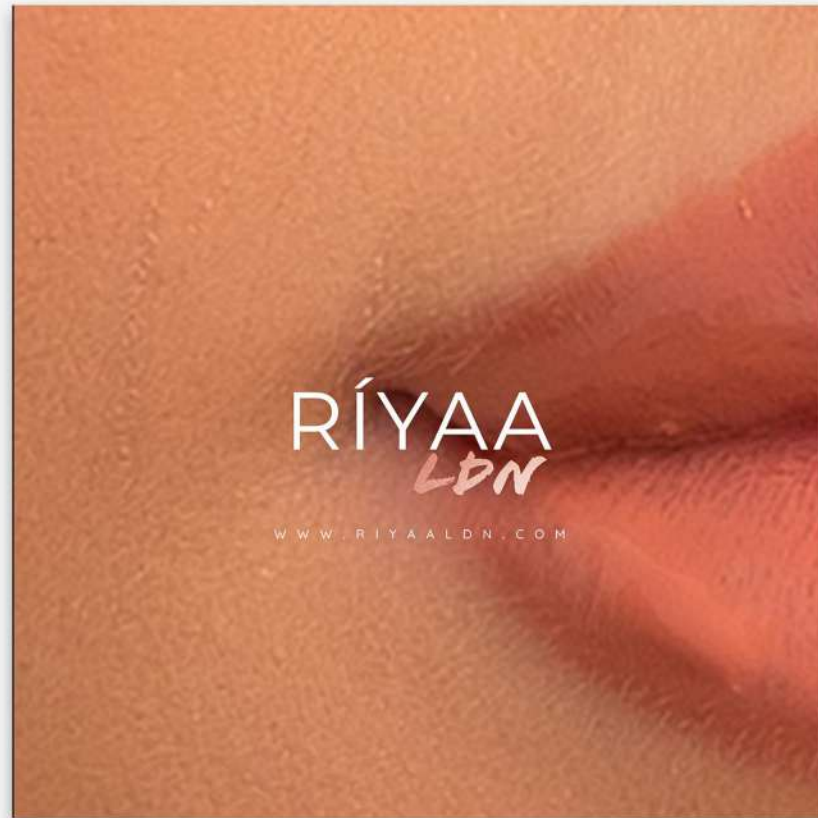
# High Value Products (Nubia Gold)

## Social Media Layouts!



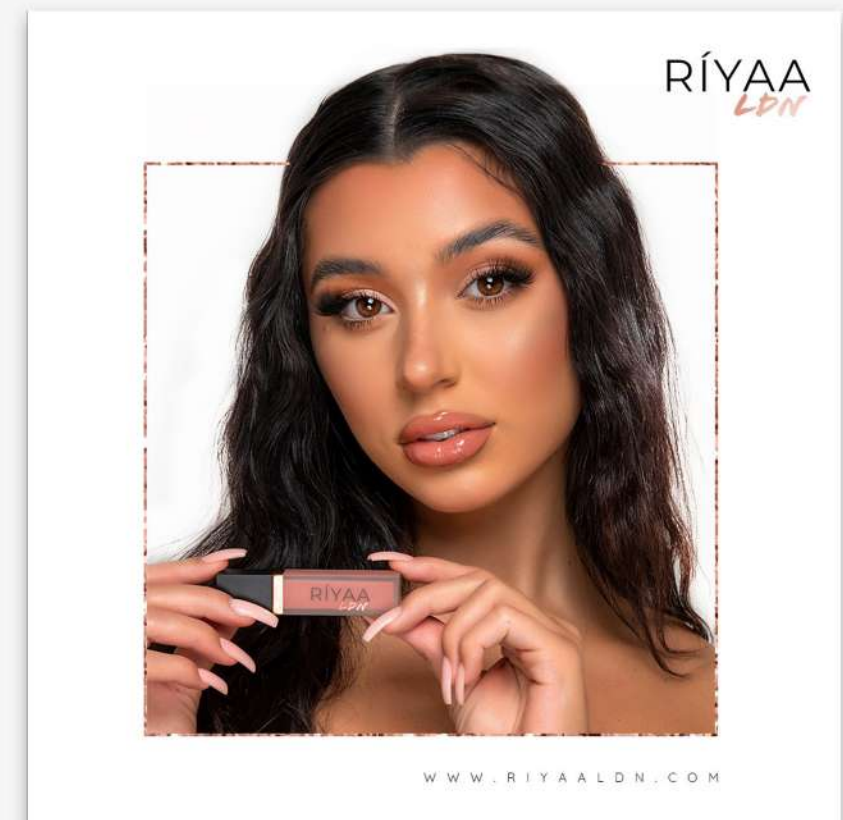
# Cosmetics (RiyaaLDN)

Social Media Layouts!



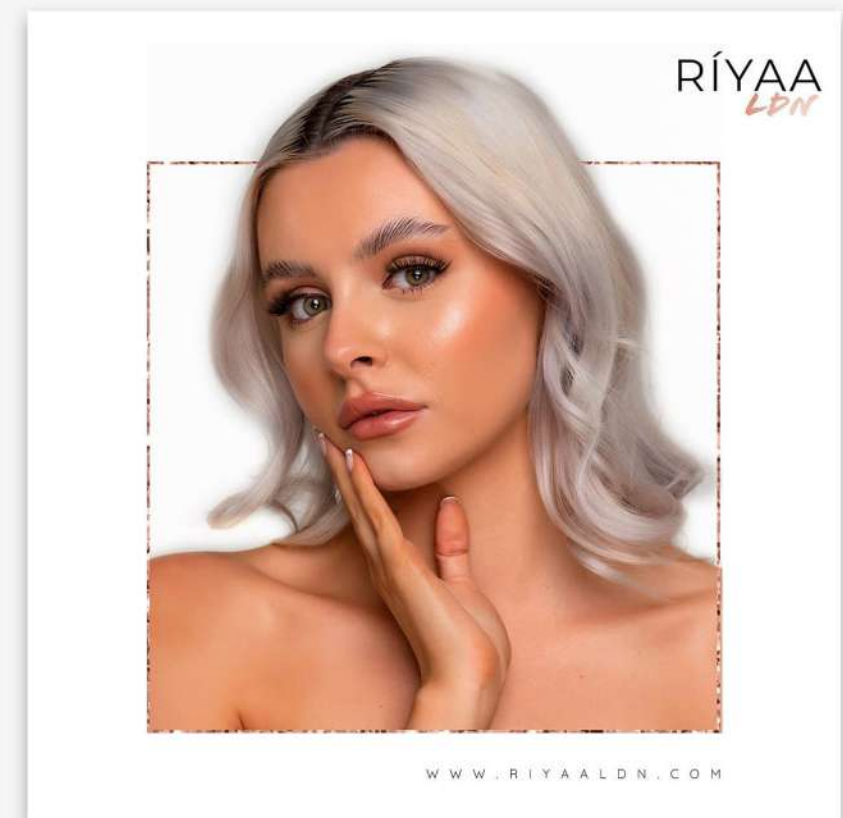
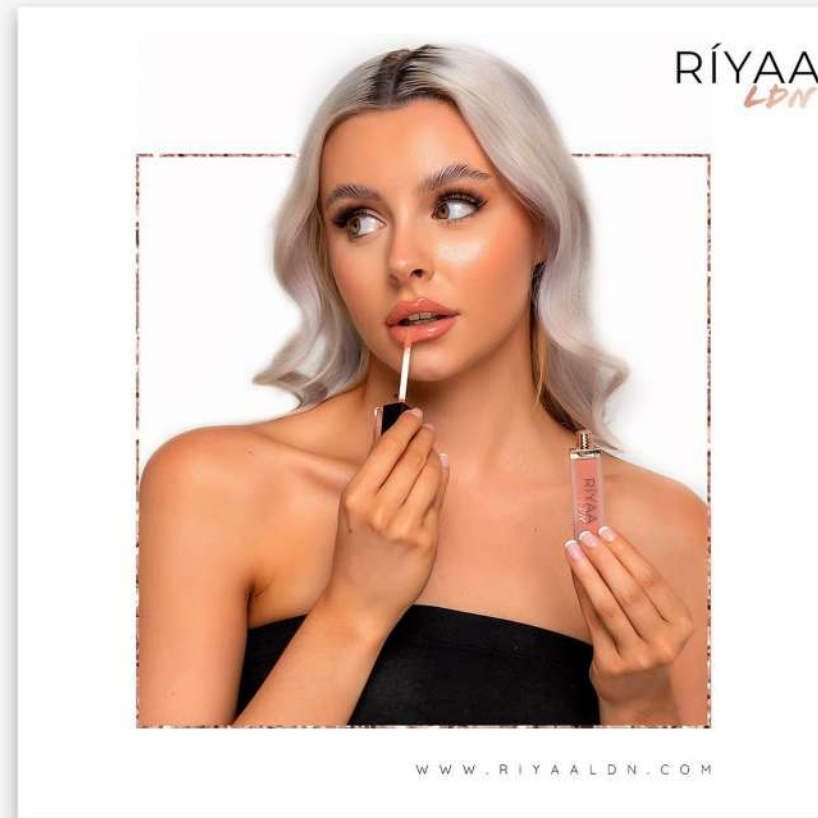
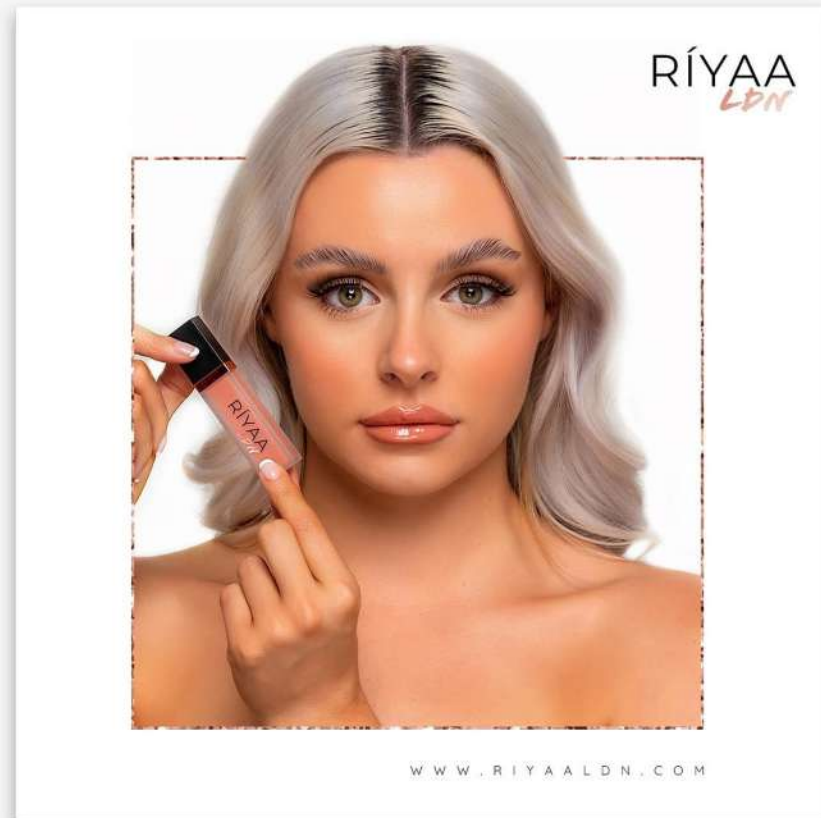
# Cosmetics (RiyaaLDN)

## Social Media Layouts!



# Cosmetics (RiyaaLDN)

## Social Media Layouts!



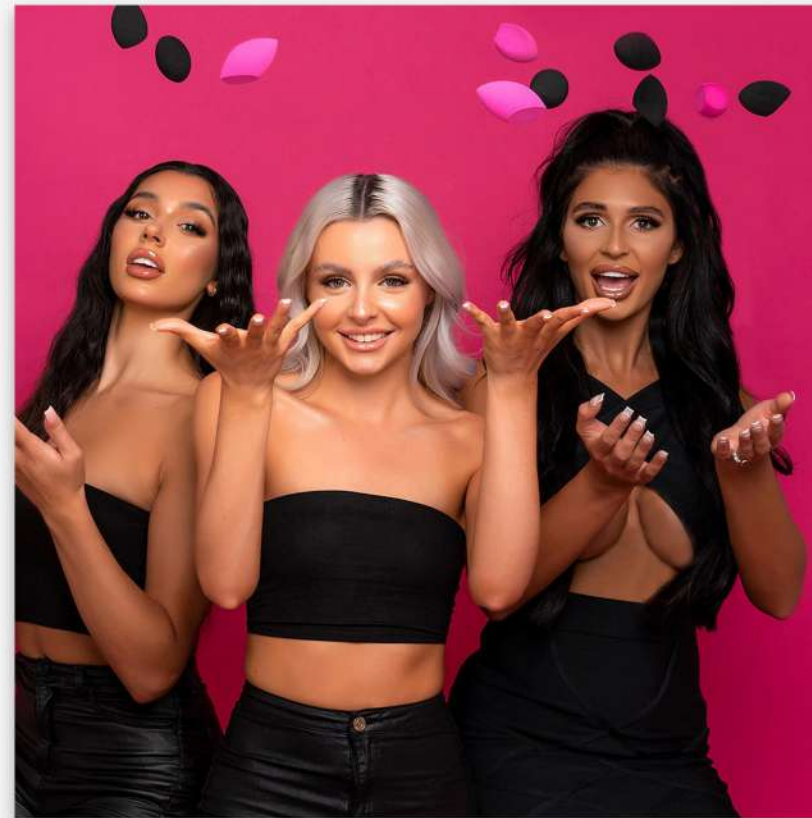
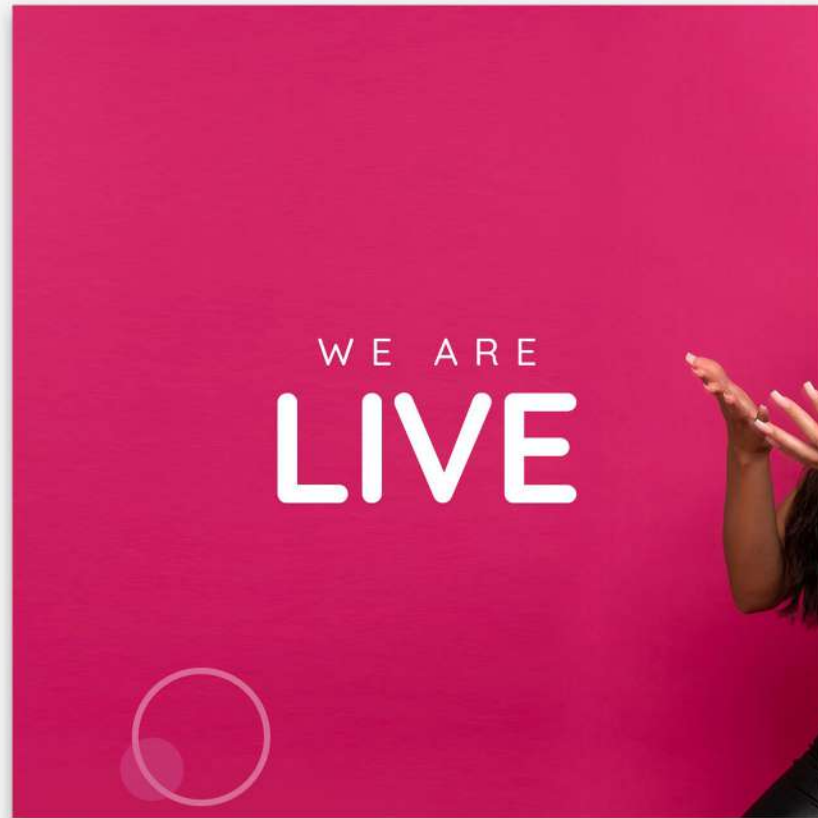
# Cosmetics (RiyaaLDN)

## Social Media Layouts!

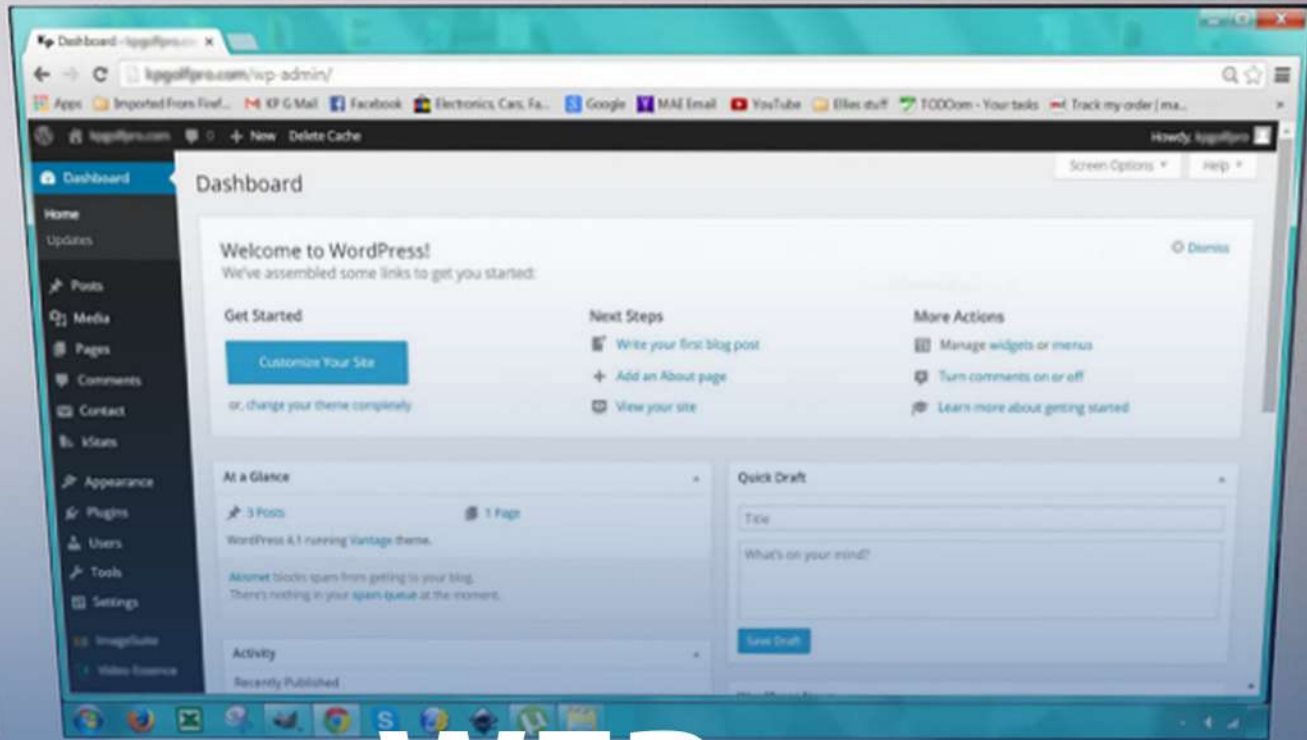


# Cosmetics (RiyaaLDN)

## Social Media Layouts!







# WEB BANNERS!

[WWW.BYTHEWAYDIGITAL.COM](http://WWW.BYTHEWAYDIGITAL.COM)

# Fashion (Manara)

## Web Banners!



# Fashion (Firdous)

Web Banners!



# Gadgets (Alcatel)

Web Banners!



# Gadgets (Alcatel)

Web Banners!

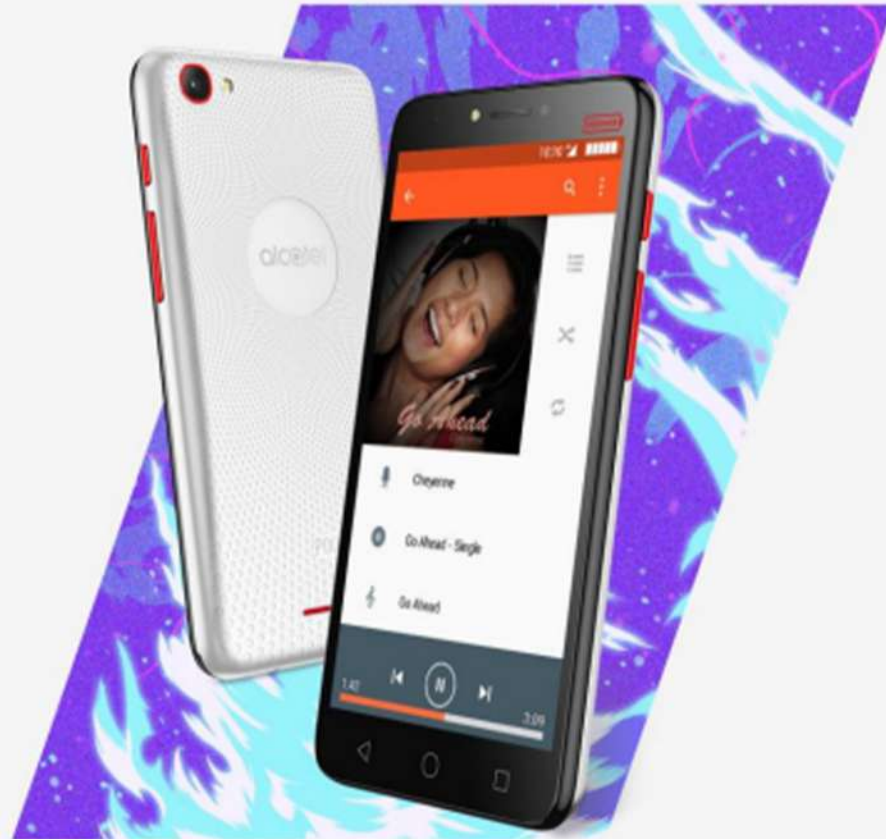


# Gadgets (Alcatel)

## Web Banners!

### AUDIO CRANK IT UP

Blast out your tunes with powerful sound thanks to advanced audio optimization technology from Arkamys. Sound is louder and clearer across all apps, music, video and streamed content.



### POWER BANK COME TO THE RESCUE

With so much power, you can afford to help those in need. PIXI 4 PLUS POWER can actually double as a power bank, allowing you to charge up your friends' devices when they start running low. Because with great power, comes great responsibility.

Charge\*:

1 tablet battery or 1.3 times smartphone batteries

\* Based on a 2580mAh tablet battery / 2000mAh smartphone battery



# Gadgets (Alcatel)

## Web Banners!



QUICK CHARGE  
**POWER UP!**

Say goodbye to low battery anxiety, because when you finally do run low on juice, the fast charging function makes sure you're good to go in a flash.

2X faster charging



# THE GARGANTUAN GIANT OF LOGOS, IDENTITY DESIGN & BRAND GUIDEBOOK

[www.bythewaydigital.com](http://www.bythewaydigital.com)



# Brand Logos

## Layouts



# Brand Logos

## Layouts

RÍYAA  
LDN



# Brand Identities

## Layouts



**ARABIAN AERO**  
INVESTMENT



**Custom Built**  
Your Car, Your Choice!



**JADE  
SQUARE**



JADE  
SQUARE

RETAIL REVOLUTIONISED. LIFESTYLES REDESIGNED

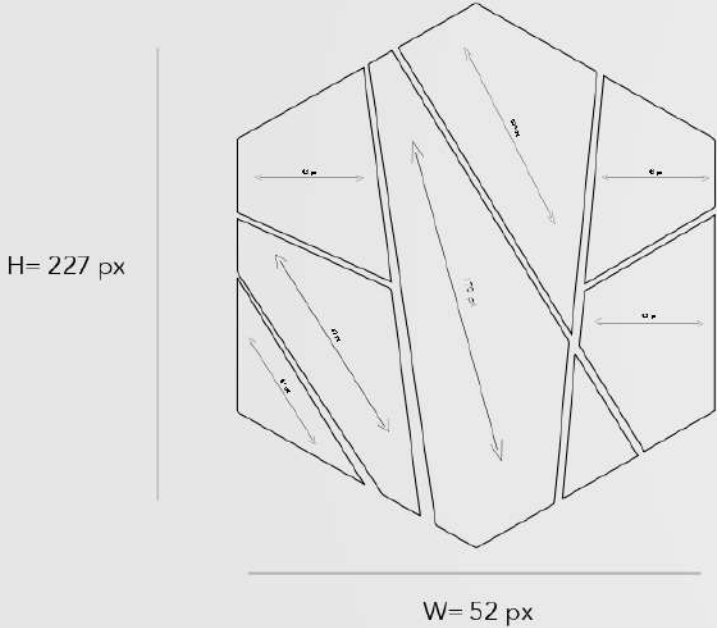
## VISUAL IDENTITY GUIDELINES

VERSION 1

## ABOUT JADE SQUARE

Jade Square aims to provide an exceptional shopping experience, the likes of which Faisalabad has never experienced. It is the most high-tech offering for commercial and residential activities in the city and delivers the latest and most innovative amenities for commercial, residential, and office spaces. Jade Square enjoys a unique location closer to the most coveted residential areas in the city. It is the perfect location for local brands to expand their market, all the while also housing some of the biggest brands and labels in the global market.

# BRAND LOGO DESIGN



A square frame with a total width of 416 px and height of 416 px. Inside the frame, the logo is rendered in shades of teal and dark blue. To the right of the logo is the text 'JADE SQUARE' in a serif font. The word 'JADE' has a height of 42 px and a width of 18 px. The word 'SQUARE' has a height of 18 px and a width of 303 px. Below the main text is a tagline 'RETAIL REVOLUTIONISED. LIFESTYLES REDESIGNED' in a smaller, all-caps sans-serif font, with a height of 218 px. The overall width of the text block is 554 px.

## LOGO FONTS

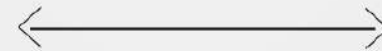


JADE  
SQUARE

RETAIL REVOLUTIONISED. LIFESTYLES REDESIGNED



SELNA REGULAR (Paid Font license acquired)







FUTURA COND. MEDIUM

# BRAND LOGO DESIGN



JADE  
SQUARE

RETAIL REVOLUTIONISED. LIFESTYLES REDESIGNED

	PANTONE	CMYK	RGB	HEX
	PANTONE 323 C	100 - 44 - 55 - 25	0 - 93 - 99	005D63
	PANTONE 321 C	100 - 22 - 42 - 2	0 - 137 - 150	008996
	PANTONE 323 C	100 - 44 - 55 - 25	0 - 93 - 99	005D63
	PANTONE 7464 C	38 - 4 - 22 - 0	159 - 207 - 202	9FCFCA

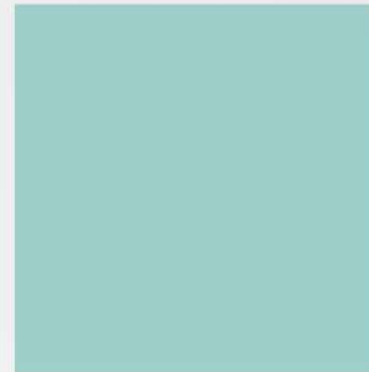


# BRAND COLOR

## Primary Color:



CMYK: 100, 22, 42, 2  
RGB: 0, 137, 150  
PANTONE 321 C

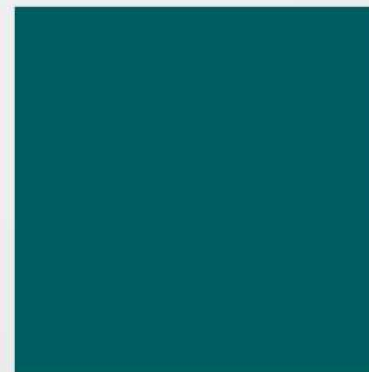


CMYK: 38, 4, 22, 0  
RGB: 159, 207, 202  
PANTONE 7464 C

## Secondary Color:



CMYK: 100, 44, 55, 25  
RGB: 0, 93, 99  
PANTONE 323 C



CMYK: 100, 22, 42, 2  
RGB: 0, 137, 150  
PANTONE 323 C

# BRAND LOGO TREATMENTS (DON'TS)



Do not add TM or i



Do not stretch or warp



Do not underline



Do not rotate



Do not add a drop shadow



Do not add multiple colours



# LOGO CO BRANDING

# BRAND HOW TO PLACE 3<sup>rd</sup> PARTY LOGO CO BRANDING / PARTNERSHIP



- 1 **CO-BRANDING LOGO (IF APPLICABLE)**  
At the top left in alphabetical order, with height not taller than the Jade Square logo.
- 2 **PARTNERSHIP LOGO (IF APPLICABLE)**  
At the bottom left in alphabetical order, with height not taller than the Jade Square logo.



Never place the co-branding / partnership logo side-by-side with the brand logo. such treatment shall only be used in sponsorship situations.

Distributors and agents are not authorized to use the jade square brand in their company applications (for example business card, letterhead and signage).

# BRAND HOW TO PLACE 3<sup>rd</sup> PARTY LOGO SPONSORSHIP

Logo treatments can be flexible, predicated on discussions between the Jade Square team and the 3rd party. In ideal cases, the logo for Jade Square must only be used in sponsorships. When it is necessary to place the Jade Square logo in a sponsorship situation, make sure that the logos are visually aligned and that the other logo does not extend beyond the guidelines. Also, make sure that the Jade Square logo and text are large enough to be easily read.



The background is a solid teal color with several large, semi-transparent, geometric shapes in various shades of teal and light blue. These shapes are layered and positioned to create a sense of depth and architectural structure, resembling a modern building or a stylized landscape. The shapes are primarily rectangular and triangular, with some having sharp, pointed edges.

RETAIL

# RETAIL





**AN IMPACTFUL  
IMPRESSION WITH  
STATIONARY & GIVEAWAYS!**

[WWW.BYTHEWAYDIGITAL.COM](http://WWW.BYTHEWAYDIGITAL.COM)



# Stationary

## Arabian Aero Investment



# Stationary

## Arabian Aero Investment



# Stationary

## Custom Built (CB)



# Stationary

## JadeSquare



# Stationary

## JadeSquare





**SHOW OFF IN A GRAND MANNER**

**PRODUCT BRANDING &  
PACKING DESIGN**

# Product Packing (RiyaaLDN)

## Packaging Layouts



# Product Packing (Alcatel)

## Packaging Layouts

alcatel

### SNAP BETTER

FREE  
Unlimited 3G Internet  
for One Month

4" 3G 4MP 1080p 6.0mm X8

PIXI4 (4)

www.alcatel-mobile.com

alcatel

### GET BRIGHTER

FREE  
Unlimited 3G Internet  
for One Month

5"

PIXI4

BRIGHTER SELFIES  
LOUDER SOUND  
SUPER SLIM DESIGN

www.alcatel-mobile.com

alcatel

### BOOM MY REALITY

FREE  
Unlimited 3G Internet  
for One Month

VIRTUAL REALITY  
JBL HEADSET  
ADDITIONAL BACK COVERS  
+ FLIP COVER

5.5" 32MP 30FPS 32GB 6.0mm X8 JBL

IDOL4S

www.alcatel-mobile.com

alcatel

### EXPRESS UR PLAY

FREE  
Unlimited 3G Internet  
for One Month

POP4

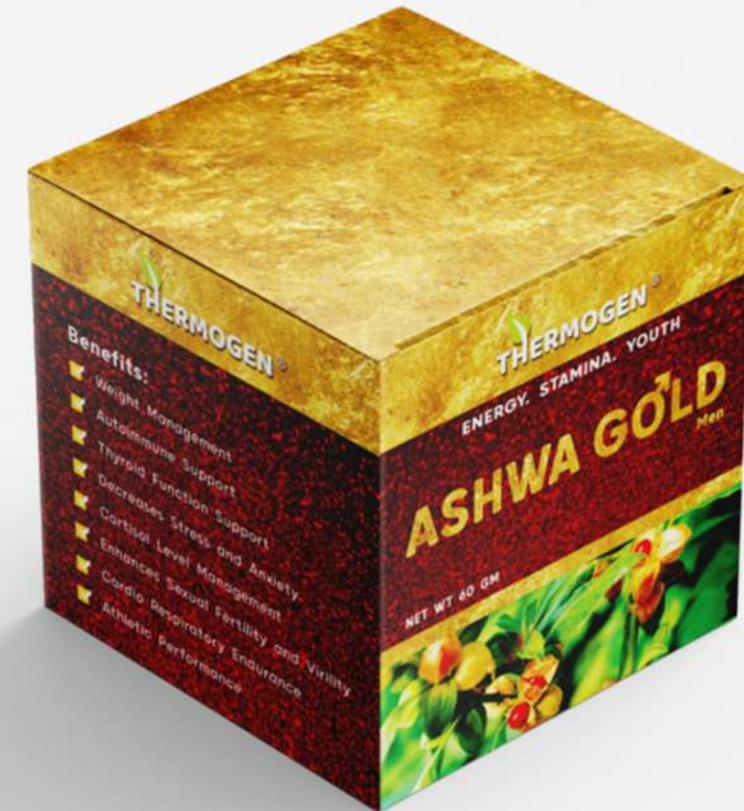
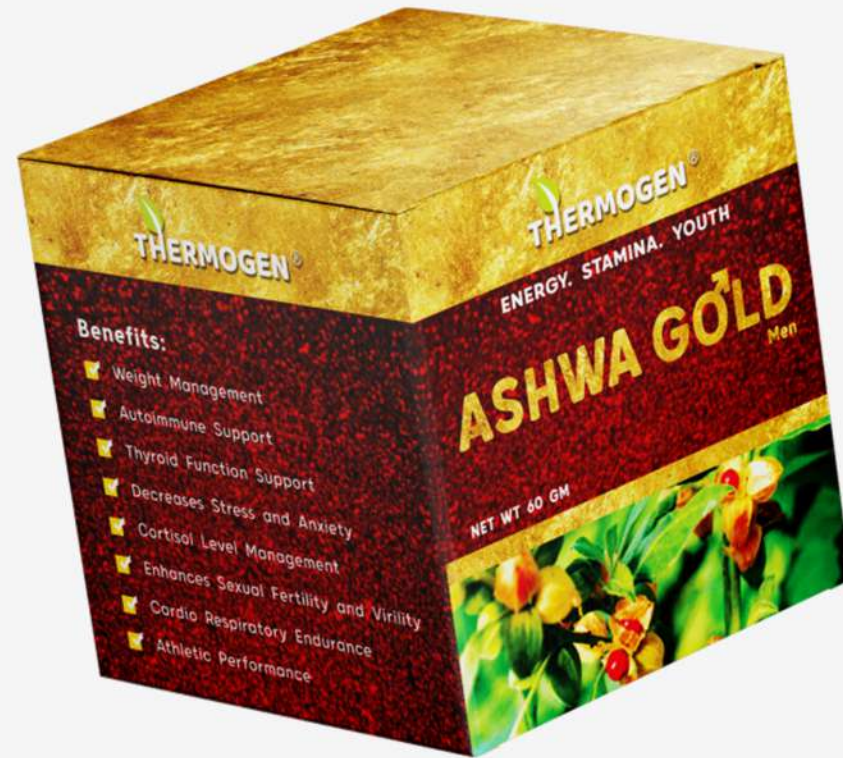
wide-angle selfies

www.alcatel-mobile.com



# Product Packing (Diet by Design)

## Packaging Layouts



# Product Packing (Diet by Design)

## Packaging Layouts



# THANK YOU!



[info@riverrtech.com](mailto:info@riverrtech.com) | [www.riverrtech.com](http://www.riverrtech.com)

[info@bythewaydigital.com](mailto:info@bythewaydigital.com) | [www.bythewaydigital.com](http://www.bythewaydigital.com)